

Corporate Instructional Design from an Educator's Perspective

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This session provides an overview of the steps to successfully design corporate training from an educator's perspective. An educator with over 20 years of K-12 and university teaching experience interacted directly with a mid-sized company to develop online training modules for its employees. Everything from a work flow outlining detailed steps and constituents involved to budget will be shared. Using the best practices, educational theories, and recent research for teaching and learning, and linking to recent instructional design principles- this session describes the seven most effective strategies for impacting online learning in a corporate setting.