

Principles of Demonstrative Instructional Video

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Creating electronic tutorials with HTML, slide presentations or other authoring environments is time consuming. Capturing information in a real time presentation mode expedites development and decreases time invested while adding a sense of realism to electronic instruction.

Instructional video can be, and should be, a quick and easy method for making information available to users. Methods discussed work well with demonstrating software applications, web cam presentations, or any topic that can be visualized or viewed electronically.

Instructional videos can easily be created using Windows Media Encoder - a free tool.

These videos are relatively small and can be streamed or downloaded. Items to be discussed:

- principles and benefits of instructional video
- how to operate Windows Media Encoder
- methods for creating instructional videos